Walker Davidson

Professor Gordon

OIM3690-02 Web Technologies

14 September 2021

Term Project Proposal: The Tal App

The objective of the website is to create a website to learn more about mental health and an app that I am working on. Any website visitor should walk away with an understanding of what The Tal App is and how it works.

Home Page: This will include a background video that plays on repeat that is soothing and is used as a base for the rest of the website. A directory bar will be located at the top of the screen and will allow the visitor to switch between pages. There will be a location for the member to hit a download app button and this will redirect them to the Apple App Store but it will not go directly to Tal because we will not have an app out yet.

About the Founders: Accessed via footer.

Contact Us: accessed via footer.

Credits: May be used for resources

1. Who We Are: This page will explain what Tal is and how it works. Any visitor should walk away with a clear understanding of how the app works.

Resources (on the directory bar): This will not be a page, but rather a list item in the directory bar with four sub-items (listed below) that appear when hovered over and/or clicked on. This does not count as a page and the following four pages are main pages.

1. Anxiety: It will discuss what anxiety is and mention and describe common symptoms of it. It will also have a list of ways to treat anxiety and will end with a list and description of professional resources for serious cases.
2. Depression: It will discuss what depression is and mention and describe common symptoms of it. It will also have a list of ways to treat depression and will end with a list and description of professional resources for serious cases.
3. COVID-19: It will discuss the breakdown of the mental health effects of COVID as well as ways to cope during COVID under restrictions.
4. Suicide: It will discuss how to observe signs that someone might commit suicide as well as a list of resources to prevent it in your own life and others.
5. Join Us: This page will have a section about how mental health affects everyone and will have images with graphics, a header, and a couple paragraphs. Below it will be two columns (in desktop view) with each column describing what it means to be an ambassador and partner and will contain a picture, paragraph, and a button/link that leads to the position’s respective page.
6. Partners: This will describe who Tal is partnered with and what work these companies do in addition to a “Partner With Us” button that will lead them to a form. This will also allow people to visit the partner from the page. Part of the page will explain what groups are, how they work, and how they are beneficial. (Partners are given group pages on Tal.) It will have a list of benefits and another button at the bottom to lead them to the sub form page.
7. Partnership Form: This will be a subpage and will contain a form that future partners will have to fill out in order to apply for a partnership with Tal.
8. Ambassador form: This will be accessed via a button at the bottom of the ambassador column on the Join Us page. This will be the
9. Privacy Policy: This will show Tal’s official Privacy Policy and will be located in the footer on the home page.
10. Terms & Conditions: This will be a page that shows the app’s official Terms and Conditions. This can be accessed in the footer.